

There are different logo styles for use in different situations



Primary use: The logo has a white background



Black logo on a light background

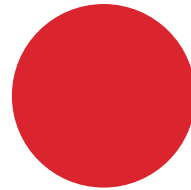


White logo on a dark background

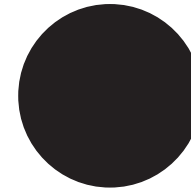
PantoRouter Brandmark



PantoRouter Brand Colors



RED
CMYK 9.98.93.1
RGB 217.39.45
HEX #D9272D



BLACK
CMYK 0.0.0.100
RGB 35.31.32
HEX #231f20

PantoRouter Brand Fonts

BRAND FONT
Gotham

ALTERNATES
Montserrat
Open Sans - Body Copy Only

LOGO FONT
Montserrat Bold